



Bullfrog Power® and SolarShare partner to bring more clean, renewable energy to the Ontario grid

Leading green power provider provides financing to accelerate solar energy project development

Toronto, December 12, 2012—Bullfrog Power, Canada's 100 per cent green energy provider, announced today that it is partnering with SolarShare to bring more clean, renewable solar energy to the Ontario electricity system. Through the agreement, Bullfrog Power will provide financing to SolarShare, a not-for-profit co-operative that allows Ontario citizens and businesses to invest in community-based solar energy installations across the province.

“With the support of our growing community of green energy customers, Bullfrog Power has sourced from, or helped fund the development and expansion of, more than 40 renewable energy projects across Canada,” said Tom Heintzman, President, Bullfrog Power. “Solar energy is clean, reliable and viable in Ontario, and we are thrilled to be working with SolarShare to play a pivotal role in advancing the development of new community-based solar PV systems.”

Bullfrog Power is among a small group of strategic partners supporting the construction financing stage of SolarShare renewable energy projects. The funding is critical to support and accelerate the capital-intensive development phase of several new solar energy initiatives. SolarShare projects are guaranteed a long-term revenue stream under Ontario Power Authority contracts, and are opened up to community investment. Ontario citizens can purchase low-risk, five-year “solar bonds” that deliver a stable rate of return.

Through the partnership, Bullfrog will also assist SolarShare in marketing and selling bonds in local communities. It is an ideal partnership as Bullfrog Power provides Canadians a 100 per cent green energy choice, enabling them to eliminate their home's emissions footprint and support green energy projects in Canada. As an investment opportunity in renewable energy, SolarShare bonds provide a complementary way for individuals to further support renewable energy development in Canada.

SolarShare president, Mike Brigham, said: “Bringing Bullfrog Power on board as a strategic partner with SolarShare represents a huge step forward for solar energy and the renewables movement at large. Bullfrog's commitment will help to bring more clean energy onto our system, and supports the creation of new jobs in the emerging green economy.”



Community-based renewable energy co-ops offer a unique opportunity for investors in that they are one of the only ways individuals can directly invest in local renewable energy projects, other than becoming a Bullfrog customer or putting solar panels on their homes.

The partnership was announced in conjunction with the launch of a new 572-panel solar array in St. Catharine's, Ontario. The 140 kW system, developed on a previously unused commercial rooftop, will produce enough clean energy to power more than 14 homes annually, and represents the 19th installation in the SolarShare portfolio. In 2013, SolarShare will focus on further development of solar energy in Toronto, Peel and York Region. Information on solar bonds is available at www.solarbonds.ca.

About Bullfrog Power

Bullfrog Power, Canada's 100 per cent green energy provider, offers renewable energy solutions that enable homes and businesses to reduce their environmental impact and help create a cleaner, healthier world. Bullfrog's green electricity comes exclusively from wind and hydro facilities that have been certified as low impact by Environment Canada under its EcoLogo^M program instead of from polluting sources like coal, oil, natural gas and nuclear. A clean, renewable alternative to fossil fuel-based natural gas, Bullfrog's green natural gas is produced in Canada from biogas facilities that have met strict environmental criteria as defined by ICF International. As a Certified B Corporation, Bullfrog Power meets higher standards of social and environmental performance, transparency, and accountability. Unlike traditional corporations, Certified B Corporations are required to consider the impact of their decisions on their employees, suppliers, community, consumers, and the environment. Thousands of Canadian homes and businesses are doing their part to address climate change and air pollution by switching to green energy with Bullfrog Power. Homes and businesses can sign up easily, quickly and affordably at www.bullfrogpower.com.

About SolarShare

SolarShare is a not-for profit community-owned renewable energy co-operative that develops solar electricity projects across Ontario. SolarShare has built 725 kW of solar installations across the province and plans to build another 6 megawatts of capacity within York Region, Peel Region, and the Greater Toronto Area. Projects are financed by Community Solar Bonds which are invested in a portfolio of completed projects and earn a competitive return while helping to reduce carbon emissions caused by traditional electricity generation.

About Moose Power

Moose Power Inc. is a commercial rooftop solar developer that manages the development,



financing, construction and operation of commercial solar power projects. Since being founded in 2009, Moose Power has connected over 5 megawatts of rooftop solar projects in Ontario as part of the Feed-in Tariff program.

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